

Data & AI Solutions for School Leaders





Student 1 (Yellow sweater): Working on a silver laptop. A red notebook is on the desk to the left.

Student 2 (Light blue shirt): Working on a tablet displaying a diagram. A red notebook and a black pen are on the desk.

Student 3 (Light pink sweater): Working on a black laptop displaying a dashboard. A yellow notebook and a pink folder are on the desk.

Student 4 (Blue shirt): A blue notebook is on the desk.



Experience the power of prediction to promote future-focused leadership and evidence-based practice.

Our scientific approach gives leaders the confidence to act, ensuring resources are directed toward what truly matters for students.

ECRA is a prediction-focused analytics firm that quantifies the impact of school improvement efforts, programs, interventions, and policies on student outcomes. Our advanced software and partnership approach gives leaders the confidence to lead meaningful change for students.

With ECRA, district leaders are equipped to make smarter decisions today that lead to bigger wins tomorrow. Our data and AI solutions provide district leaders with insights to help chart the best course, ensuring every student reaches their full potential.

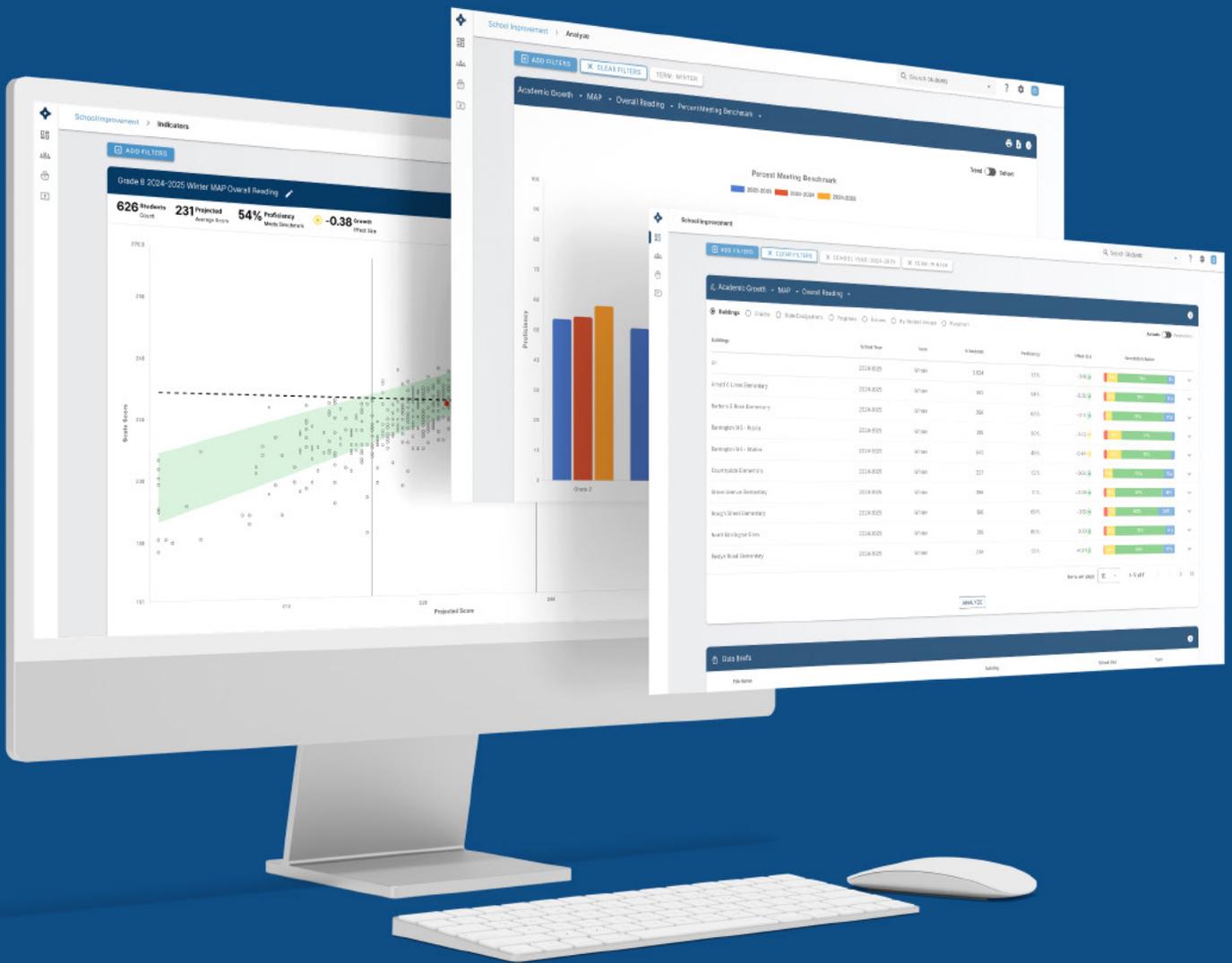


School Improvement

Our flagship solution, School Improvement, enables school leaders to implement a standardized and evidence-based school improvement process that highlights high-impact areas to drive meaningful change. Powered by ECRA prediction models, School Improvement identifies students who are not on track to meet important milestones, sets realistic goals using scientific methods, and quantifies both the impact and the return on investment of programs and interventions. With ECRA, school leaders gain clear visibility into the relationship between actions and outcomes, allowing them to make decisions that ensure student success.

[ECRAGROUP.COM/SI](https://ecragroup.com/si)





Data is more actionable when it predicts the future.

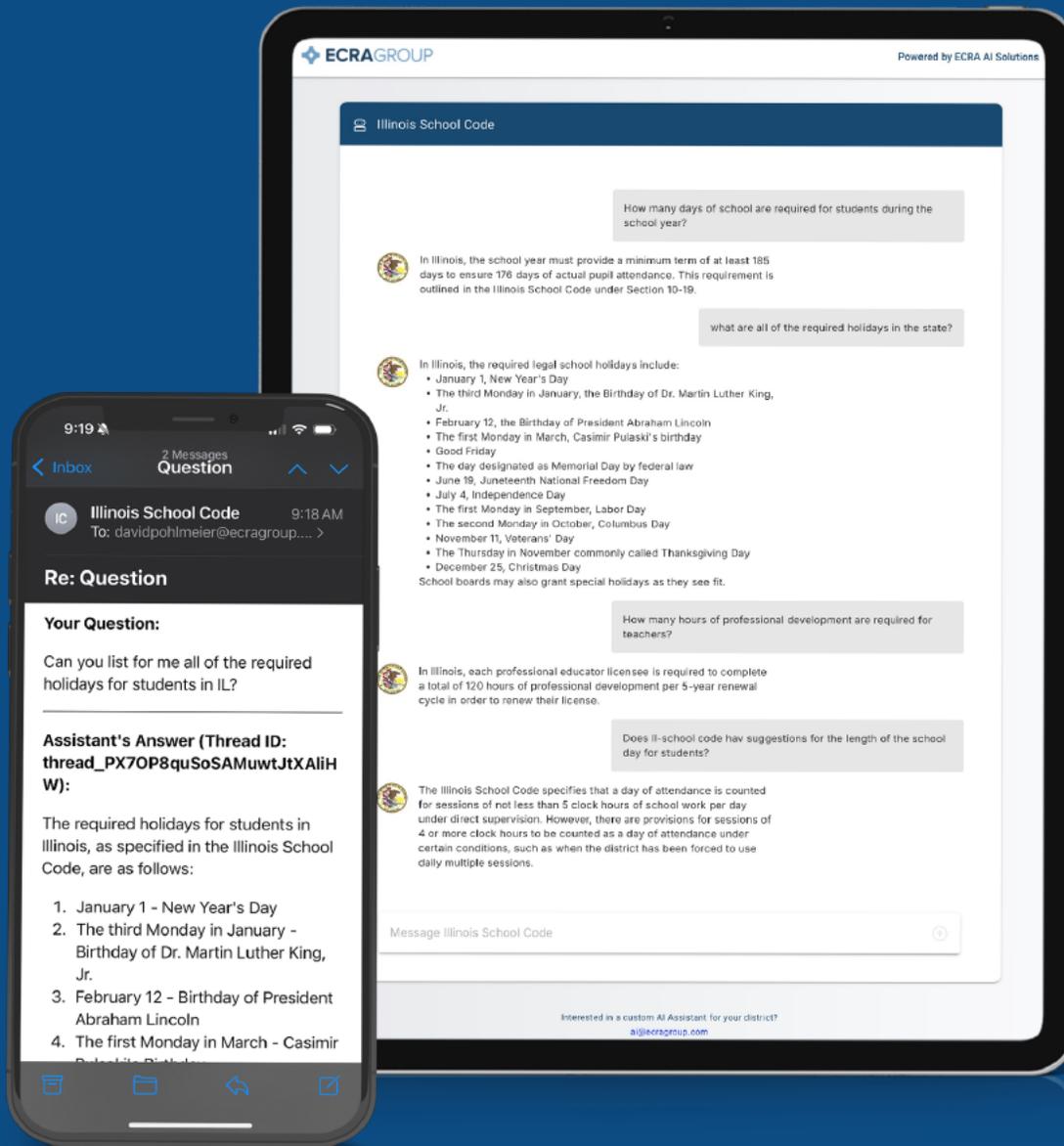


AI Assistant

Imagine training a custom AI Assistant that knows everything about your school system. Learn how our AI Assistant solution can help your stakeholders get immediate answers related to board policies and actions, administrative procedures, HR protocols, and more. The overwhelming amount of data and documents makes it challenging for district leaders to effectively communicate district policies, administrative procedures, collective bargaining agreements, human resources protocols, and more. ECRA's AI Assistant solution trains virtual experts using local district data to provide real-time information to administrators, teachers, and other stakeholders—when they need it most—through secure chat interfaces and email.

[ECRAGROUP.COM/AI](https://ecragroup.com/ai)





People make better decisions
with better information.



Data Briefs

Data warehouses and other analytics software solutions don't always meet the needs of school district administrators to produce rigorous analysis of student and district data for governance and executive oversight. ECRA's suite of Data Briefs fills this gap by providing school leaders with rigorous analysis of existing data sets in a compact PDF format for district websites, board packets, and leadership meetings. Our Data Briefs provide robust information quickly and easily with no implementation headache.

[ECRAGROUP.COM/DB](https://ecragroup.com/db)





Sometimes, a well-formatted PDF of results is what you need.



Strategic Dashboard

Key Performance Indicators (KPIs) are essential for school systems to tell their district's story and measure the progress of their strategic plan. By tracking KPIs related to student achievement, climate, culture, and finance, leaders can better communicate a set of strategies toward a vision for the future. ECRA's Strategic Dashboard provides a platform for all data and actions related to the district's strategic plan.

[ECRAGROUP.COM/SD](https://ecragroup.com/sd)





Stories are more powerful with data.

Ensuring your success so students flourish is our goal.

Supporting and developing strong district leaders has been at the core of ECRA's mission for over 40 years.

[ECRAGROUP.COM](https://ecragroup.com)



**ECRA
GROUP**

(847) 318-0072
questions@ecragroup.com