



GREAT LEADERS FOCUS ON WHAT MATTERS

How to leverage NERIC's new
partnership with ECRA Group



ECRA Group
Education | Consulting | Research | Analytics



NERIC **Northeastern Regional
Information Center**



About ECRA Group

ECRA Group is a premier research and analytics consulting firm that helps educational leaders improve student outcomes by adopting more evidence-based practices. ECRA has partnered with over 1,000 school systems nationally. ECRA works in partnership with many state and national organizations such as the American Association of School Administrators (AASA), New York's Northeastern Regional Information Center (NERIC) and the Capital Region BOCES.

ECRA started its journey over 40 years ago as an academic research and assessment firm. Initially, ECRA led and supported large contracted educational research studies related to strategic planning, program evaluation, and return on investment. Over the years we have learned that while academic research plays a critical role in shaping educational policy and best practice, it is often too slow and too costly to have immediate impact at the local school district level.

Today, ECRA offers local school districts the scientific rigor of a top university study through simple and accessible analytic models and tools directed at quantifying the impact that improvement efforts and resource allocations have on student learning. This enables clients to operationalize rigorous evaluation as a way of doing business, which empowers educational leaders at the local level to promote an evidence-based culture and ensure energy and resources are equitably directed toward what truly matters for students.

FEATURED SOLUTIONS



Strategic Leadership

Tell your story and redefine student success

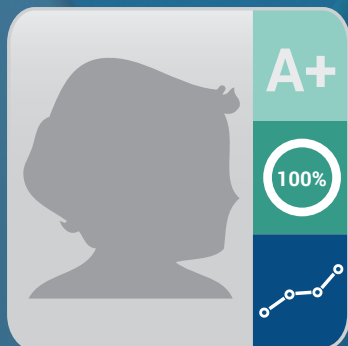
As the adage goes, “not everything that can be counted counts and not everything that counts can be counted.” The key to an evidence-based strategy is measuring and communicating the outcomes that make the difference for students. ECRA’s Strategic Dashboard is a complimentary tool that encourages leaders to think differently about what success means and enables leaders to focus on a manageable number of strategic indicators that reshape the narrative of student success.



School Improvement

Quantify impact and return on investment

For school improvement plans to succeed, districts must accurately measure and document local impact through quantifiable evidence that demonstrates a return on investment to students, families, and communities. ECRA’s school improvement solution offers school districts the opportunity to rigorously analyze programs, interventions, and other resource allocations by quantifying the effect that improvement efforts are having on student outcomes.



Student Success

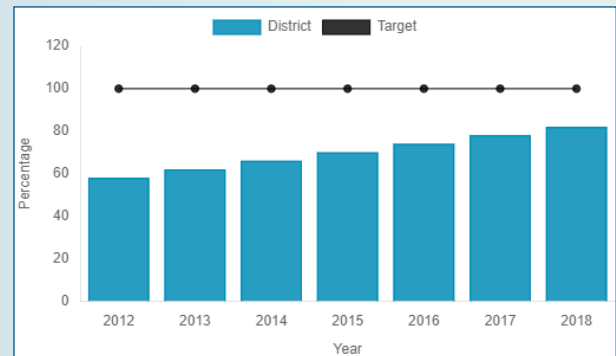
Ensure equity and measure the whole child

ECRA’s Personalized Learner Profile (PLP) provides a platform to engage students, families and educators toward personalized pathways to success. The PLP helps districts define, monitor and communicate student progress across a range of outcomes. The PLP serves as a whole-child report card and transcript, painting a holistic portrait of a student against a backdrop of social emotional competencies, interests, academic performance, goals, and aspirations.

GET STARTED

COMPLIMENTARY STRATEGIC DASHBOARD

NERIC members can request the complimentary strategic dashboard at:
<https://ecragroup.com/strategic-dashboard/>



If you would like to learn more about how ECRA can partner with your district or if you have questions about the School Improvement and Personalized Learner Profile (PLP) apps, contact:

ECRA Group

P: (847) 318-0072

F: (847) 318-6751

questions@ecragroup.com

For more information about the partnership between NERIC and ECRA, visit
www.ecragroup.com/neric



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