

## **ECRA Group**

IL-EMPOWER Professional Learning Partner Governance & Management



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ECRA Group (ECRA) is honored and excited to be chosen by the Illinois State Board of Education (ISBE) to be an IL-EMPOWER professional learning partner to support Illinois schools in the area of Governance & Management.

ECRA has a 30-year history supporting school improvement efforts in Illinois. We work collaboratively with Illinois state associations, regional offices of education, and other school improvement organizations. Over the past three years, ECRA has supported many Illinois school districts on school improvement related activities, reaching over 1,000 schools and indirectly impacting 750,000 Illinois students.

ECRA assists boards of education and educational leaders improve student outcomes by adopting more evidence-based practices. By focusing on leadership, planning, and analytics, ECRA helps ensure energy and resources are directed toward what truly matters for students

We value our school partnerships and we look forward to continuing our mission as part of the IL-EMPOWER partner network.



ECRA supports your vision for student success and expectations for growth.

Improving student outcomes starts with a clear and compelling vision for student success.

ECRA anchors its support services by helping schools be intentional about the outcomes they are trying to impact. We help schools operationalize their vision for students at the individual student level for every child. We then work at various levels of the school system to promote governance and management, support leadership, assist in planning, and provide analytics to measure acceleration of student growth on the outcomes identified.

What emerges is a student-centered vision that inspires and engages stakeholders, aligns resources, and provides a framework for leadership and governance.



The Every Student Succeeds Act (ESSA) and other national initiatives are expanding the definition of college and career readiness and calling for local school systems to craft a broader and more inspiring definition for student success. ECRA is a national leader in the area of whole child measurement and multi-dimensional student monitoring. Our national partnership with the American Association of School Administrators (AASA) is helping to advance policy and best practices in the direction of more personalized and multi-dimensional indicators of student success. We actively contribute to emerging research and are a major partner to support the national RedefiningReady® movement.

The new accountability model as part of the Illinois consolidated plan under the federal Every Student Succeeds Act (ESSA) places much greater emphasis on student growth than prior policies. Under ESSA, 50% of Illinois school accountability will be measured via student growth. The greater emphasis on student growth will require that schools transition their monitoring systems to be whole-child and student growth focused. This will present significant challenges to LEAs as more sophisticated approaches are necessary if schools are to have visibility into how schools, programs, and students are performing against emerging definitions of success.

ECRA has deep expertise with respect to the measurement and incorporation of student

growth into continuous quality improvement and accountability systems. We have worked extensively across Illinois to develop student growth components for compliance with the Performance Evaluation Reform Act (PERA), and have helped districts across Illinois use student growth as a framework to implement Multi-Tiered Systems of Support (MTSS) aligned to research and best practices.

## Partnership

In the words of Steven Covey, we

"seek first to understand ..."



Our purpose is to serve and support school leaders who desire to ensure all children reach their highest intellectual, social, and creative potential.

Our goal is helping you achieve your goals, and our accountability is to you and to all the schools and districts we serve.

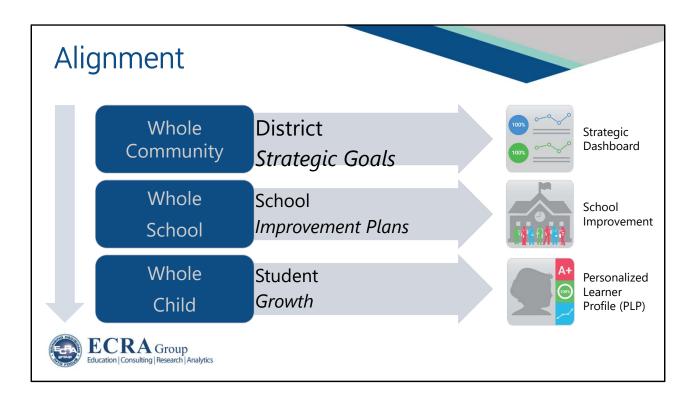
ECRA has the fire in the belly to be your professional learning partner, and we are steadfastly committed to helping your school or district realize its vision for students.

## **Deliverables**



Partnering with ECRA guarantees that certain systems will be implemented and delivered. While ECRA group works collaboratively and interactively with your teams, we do so with a clear goal and deliverable in mind. With ECRA, the process always delivers a work product that advances district priorities and satisfies reporting mandates.

Specifically, engaging with ECRA will produce a strategic dashboard, school improvement analytics, and a personalized learner profile for every student.



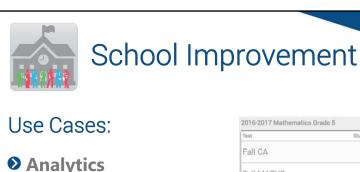
ECRA's approach aligns district strategic goals, with school improvement plans, and the monitoring of student growth. We help districts organize all their improvement efforts so resources, time, and energy are not duplicated. In addition, our support services align strategic data, school improvement data, and individual student data. We believe that in order for school systems to improve student outcomes, schools must develop an evidence-based culture where strategic and operational decisions are evidence-based and are evaluated using data and appropriate benchmarks.

ECRA's service delivery teams work with school boards and administrators to develop a systemic performance management system that aligns board goals, the district strategic plan, school improvement plans, and student outcomes.



As a component of the ECRA partnership, a strategic dashboard will be developed.

A strategic dashboard is a powerful tool for boards of education to govern implementation of the district's strategic plan and to evaluate the impact and return on investment that strategic goals are having on student, financial, and other system outcomes. The strategic dashboard provides a framework for the board of education to communicate the priorities and progress of the school system to the community, and helps the superintendent align communication, school improvement, student data, and other district processes.



**Student growth** 

Program evaluation/RO

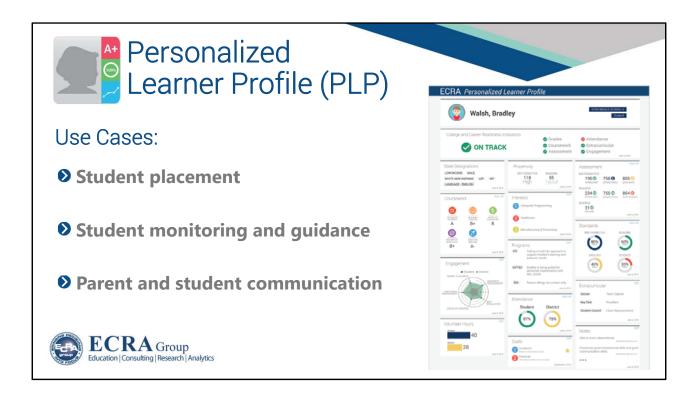
Test	Student Count	Proficiency	Growth	Chart
Fall CA	319	47%	-0.08 📵	33,37
Fall MATHB	319	41%	-0.13 🔘	拉拉
Fall MCF	319	41%	-0.18 📵	数部
Fall NCFT	319	45%	-0.07 📵	25,12.5
Fall NSF	319	40%	-0.12 📵	城村
Winter MAP	314	28%	0.04 📵	拉斯
Spring MAP	321	29%	NA	
Spring PARCC	321	41%	NA	1



Analytics to support school improvement and continuous quality improvement will also be provided.

The success of continuous quality improvement efforts is largely dependent on schools capacity to scientifically assess the impact of improvement efforts. The school improvement app is focused on visibility into student growth on the outcomes identified by the school and district. The school improvement app automatically sets rigorous annual growth targets for every student, group of students, and school. This allows schools to focus on the interventions to drive growth, without the burden of needing to qualitatively establish goals and targets.

The system allows for complex filtering across a range of contextual, demographic, program, and performance-related variables to quantify the effect that various improvement efforts are having on student outcomes. This allows schools to not only evaluate effectiveness, but to evaluate whether programs and interventions are equitably manifested across students groups.



In the end, it's all about individual student success.

Measuring student success requires moving beyond standardized test scores toward a multi-dimensional and personalized set of indicators that empower students and accurately predict secondary and post-secondary success. The Personalized Learner Profile paints a portrait of a student against a backdrop of a student's interests, motivations, goals and aspirations. The PLP allows schools to more accurately assess and communicate readiness at the individual student level.

As part of an ECRA partnership, a learner profile will be developed for every student, allowing schools to comprehensively monitor students and ensure equity.



## Need more information?

ECRA will hold a series of seminars in the Spring of 2018. Please visit www.ecragroup.com to register.

Ready to get started, contact Max McGee, Midwest President at ECRA, to schedule a meeting.