

# SURVEY SOLUTIONS

LEARNING FROM STAKEHOLDERS' COLLECTIVE WISDOM



**ECRA** Group

Education | Consulting | Research | Analytics

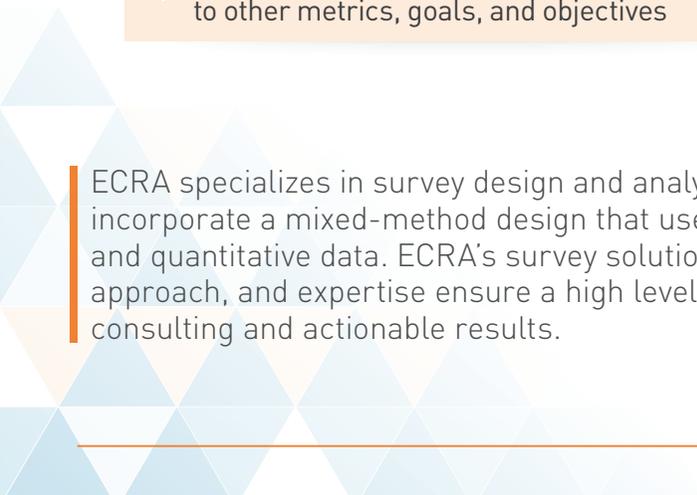


IN THE FAST-PACED WORLD OF EDUCATION, LEADERS NEED UP-TO-DATE, ACCURATE INFORMATION AT THEIR FINGERTIPS IN ORDER TO MAKE DECISIONS IN THE BEST INTERESTS OF STUDENTS AND THEIR EDUCATION.



**ECRA SURVEY SOLUTIONS PROVIDE THE FOLLOWING ADVANTAGES:**

- > Provides an understanding of participants' **perceptions of the school experience** for the purpose of school improvement
- > Supports a **continuous improvement framework**
- > Enhances planning efforts by giving leaders the **tools to develop and monitor action plans**
- > **Reinforces accountability** by linking survey results to other metrics, goals, and objectives



ECRA specializes in survey design and analysis. Our surveys incorporate a mixed-method design that uses qualitative and quantitative data. ECRA's survey solutions, experience, approach, and expertise ensure a high level of collaborative consulting and actionable results.

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# OUR SOLUTIONS

ECRA Solutions are research-based and rigorous in design, yet simple in application.



## CUSTOM SURVEYS

In our most popular solution, ECRA tailors all aspects of the survey process - from survey design to reporting of results - to the local needs of each client. We help clients accurately draw conclusions from survey data by translating results into insights for monitoring organizational effectiveness and action planning.

Examples of custom surveys include monitoring employee climate and job satisfaction, assessing community support for a large-scale facility renovation project, or examining technology usage. Custom surveys can also be incorporated as a component of a comprehensive program evaluation or strategic plan. Custom surveys can be offered in multiple languages.



## SHELF SURVEYS

ECRA offers a variety of pre-built shelf surveys for clients interested in a more streamlined, economical approach to gathering stakeholder feedback. Contact ECRA for a list of available shelf surveys.

These surveys do not offer customization.

Contact ECRA for additional information or proposals.



## THE ECRA PROMISE

At ECRA, you can expect customized, creative services designed to meet your unique needs, delivered with exemplary client service.

Over the past 35 years, ECRA has supported school leaders nationally from over 1,000 school districts with the information and resources they need to bring decisions into focus.

ECRA applies research-based methodologies, time-tested principles, and sophisticated analytic techniques to meet the unique needs of clients and provide a course of action for meaningful and lasting change.

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